

# G News

July 2017

Issue 2

*Guy Co*

The Guy Corporation

*...a refreshing experience in Home Building and Remodeling!*

Remodel &  
Enjoy Your Space

Fix to sell—Does it  
really work?

Have a Happy  
Independence Day!

*Honor & Integrity... A Foundation You Can Count On!™*

# Why not enjoy the upgrades?

## Get the most out of your remodel

Existing homes need updated, so why not enjoy the update while you are living in the home? The days of buying a home and just maintaining it are gone forever. There are too many options and designs to choose from in the real estate industry. TV sparks interest, then the Houzz or Pinterest searches start an idea book, then look out! If a home is not remodeled it becomes dated and will be more difficult to sell. So if you plan to sell in the next 10 to 15 years, why not update areas of the home you will enjoy early so you can enjoy the space for an extended period of time and create family memories?

Will a house from the 1980s or 1990s sell if it is not updated? Yes, but the potential buyers will look at it with the plan of remodeling it, and their offers may reflect that. Wouldn't you rather "wow" your potential buyers and potentially get multiple offers?

If you are in the market as a buyer you might consider buying a home that needs a little refreshing. If you can get it for the right price you might consider remodeling it before you move in. That way you could create the exact home you want in the location you want the way you want it. So, if you are buying an existing home remodel it early so you get to enjoy the space before you one day decide to sell it.

If you do decide to remodel, it is important to try to steer away from trends and try to create as timeless a look as you can. Trends come and go quickly, and when something new comes along the home instantly looks dated. Always remember that timeless designs will last a lifetime.



# Remodel or Move?

**The existing housing market is struggling to compete with new homes.**

If you are selling your home you must make the right decisions on how to make your home fetch the most money. You are competing against other existing homes on the market, newly-built homes, and custom homes to be built. According to the National Association of Home Builders, from January through March of 2017 (the last month data was available) there were a total of over 2.5 million new single family homes started (an average of around 836,000 per month), and a total of over 795,000 new homes for sale. There were also a total of over 16.8 million existing home sales during those three months. That is a lot of competition!

The first thing that you need to consider is repairing any structural or mechanical issues in your home. These issues will come to light during the inspection phase of the sales process, so you will most likely have to fix them anyway; why not get a head start?

Second, tackle the projects that will get the biggest bang for your buck. Which areas do you spend the most time in? The kitchen, the master bathroom? Those areas are what most shoppers are going to focus on. What could be improved in those areas to make them more functional or more attractive? After all, you are the one who knows best what needs to be improved in your home.

## Have a Happy Independence Day!

The 4th of July is a time to gather with friends, family, and neighbors to celebrate the United States' birthday. Below are some events that coincide with the holiday to help you get your fireworks fix. Click the links below for more information about each event:

July 1st, 11AM-9PM: [Taste of Indy at Monument Circle](#)

July 1st—4th: [Indianapolis Symphony Orchestra's Star Spangled Symphony on the Prairie at Conner Prairie](#)

July 2nd—4th: [CarmelFest](#)

July 4th, 1-4PM: [Fort Benjamin Harrison Independence Day Social](#)

July 4th, 4-10:30PM: [Westfield Rocks the 4th at Grand Park in Westfield](#)

July 4th, 4:30-10PM: [Noblesville Fireworks Festival at Noblesville High School](#)

July 4th, 6:30-10:30PM: [IPL Downtown Freedom Blast at the Indiana War Memorial and Museum](#)

July 4th, 7-11PM: [Party on the Plaza at Indianapolis City Market](#)



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